Amendments to the Claims:

- 1-10. (Cancelled)
- 11. (New) An adhesive composition containing
 - (a) an elastomeric block copolymer having a diblock fraction of more than 40%;
 - (b) a sulfonated copolyester;
 - (c) if desired, further auxiliary additives.
- 12. (New) The adhesive composition of claim 11, containing
 - (a) 10% 40% by weight of at least one elastomeric block copolymer having a diblock fraction of more than 40%;
 - (b) 5% 30% by weight of a sulfonated copolyester;
 - (c) 20% 60% by weight of a tackifier;
 - (d) 10% 30% by weight of a plasticizer;
 - (e) preferably at least one auxiliary additive.
- 13. (New) The adhesive composition of claim 12, wherein the at least one auxiliary additive is a stabilizer.
- 14. (New) The adhesive composition of claim 11 comprising as ingredient (a) a styrene block copolymer.
- 15. (New) The adhesive composition of claim 14, wherein the styrene block copolymer is a styrene-isoprene block copolymer.
- 16. (New) The adhesive composition of claim 11, characterized in that the diblock fraction of ingredient (a) is not more than 90%.

- 17. (New) The adhesive composition of claim 11, characterized in that a bond producible using the adhesive composition has a 180° wet peel strength of more than 8 N/m.
- 18. (New) The use of an adhesive composition of claim 11 for joining natural or synthetic, sheetlike structures to one another or to a second substrate.
- 19. (New) The use according to claim 18, wherein said second substrate is skin.
- 20. (New) A method of joining substrates, characterized in that the join is effected by means of an adhesive composition of claim 11.
- 21. (New) The method of claim 20, characterized in that a join between a substrate and the skin is effected.
- 22. (New) A product having a region which is prepared for joining to a substrate, this region being provided at least partly with a coating comprising an adhesive composition of claim 11.
- 23. (New) The product of claim 22, characterized in that it is a natural or synthetic, sheetlike structure or an adhesive tape.
- 24. (New) The adhesive composition of claim 11, wherein the sulfonated copolyester is branched.